

## staff welcomes all

It seems that every year the National Convention gets *bigger and better*. This year saw nearly 1000 Distributors in attendance.

The people responsible for helping make the convention a huge success this year were the Neo-Life Executive and Sales Staffs who were all on hand to greet conventioners from around the country.

Neo-Life Distributors showed their appreciation by giving each staff member a rousing round of applause as they were introduced at this year's convention site in Hawaii!

In attendance were Neo-Life Co-founder Donald E. Pickett; President, Clyde L. Juchau; Convention Chairman and Sales Vice-President, Donald V. Mac Crossen; Assistant Sales Vice-President, Robert Schar; Assistant Vice-President of Distributor Development, Benjamin Benson; Assistant Vice-President, Creative Services, Richard Chapman; Vice-President of Gloda, Lee White; and Assistant Vice-President of Distributor Development, Jim Lewis. In addition, Dr. Arthur Furst, Neo-Life Director of Research, was on hand along with Gregory A. Pickett, Vice-Chairman of Neo-Life, to represent the



Top row L to R—Donald E. Pickett, Clyde L. Juchau, Donald V. Mac Crossen and Robert Schar. Bottom row L to R—Benjamin Benson, Richard Chapman, Lee White and James Lewis.

Neo-Life Scientific Advisory Board.

All these Neo-Life staff members, together with the many Home Office staff who did not attend the convention, worked diligently and long to make this the best convention ever! The goal of the entire Neo-Life Home Office is to make 1979 the

greatest year in Neo-Life history and to help you, the Neo-Life Distributor, further your new life accomplishments and career.

For those Distributors who were unable to attend, start making your plans now for 1980 and Disneyworld! Just like Neo-Life, it will be bigger and better yet! □

## scientific advisory board

"We're joining nature and science...for a better tomorrow!" is more than just a phrase at Neo-Life. For more than 20 years, Neo-Life has been the leader in quality food concentrate products.

To remain number one, we must continue to research and develop answers to today's - and tomorrow's - problems! And to that end, Neo-Life has developed its *Scientific Advisory Board*, a board made up of highly qualified people; people whose interests go far beyond today or tomorrow!

It was an exciting moment for Neo-Life Distributors at the National Convention when they heard the first official announcement of this new research panel!

The Neo-Life *Scientific Advisory Board* is comprised of Neo-Life Co-founder, **Donald E. Pickett**; Director of Research, **Dr. Arthur Furst, Ph.D.**; **Gregory A. Pickett**, Vice-Chairman; and **Dr. Kenneth D. Hirsch, M.D.**

Together these men explore nature and science to develop Neo-Life's advanced nutritional products! An example of their advanced approach to nutrition was unveiled at the National Convention with the intro-



Joining nature and science...for a better tomorrow is the focal point of the Scientific Advisory Board. These dedicated men include (left to right): Donald E. Pickett, Dr. Arthur Furst, Dr. Kenneth Hirsch and Gregory A. Pickett. Together these men are leading Neo-Life into the 1980's with products that are not only years ahead of the industry, but products that will keep Neo-Life number one!

duction of the *Uni-Pak System*. (See page 12 for details on all three *Uni-Pak* items.) *Uni-Pak* products are unique because of a process developed by the Board called Threshold Control. Exclusive to Neo-Life alone, this important breakthrough in nutritional formulation keeps the body cells *saturated* with the vital nutrients required during stressful situations. With Threshold Control the nutrients are *slowly* and *evenly*

released into the system for a *full* six hours or more. That means all day - or night - protection against the effects of stress.

In the months and years ahead, the *Scientific Advisory Board* will be continuing their research and development of Neo-Life's nutritional products. It is their efforts that will keep Neo-Life the leader in quality, the leader in new products, and the leader in the industry! □